

Christian C. Johnson

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702-862-6511

Senior Global Executive: CFO / VP Finance

Growth Catalyst | Strategic Finance | Value Creator
| International Project Management in 19 countries & 5 continents |

Versatile, high-energy executive who drives profitable growth, international expansion & leads companies through change. Financial strategist & problem-solver that ensures timely, accurate, and transparent financial reports. Aligns and maximizes productivity of financial staff, financial systems, and organizational investments. Executes with urgency across all areas of the organization. Harvard MBA with strong financial background and global leadership experience in USAID & non-profit financial reports as well as SEC-mandated corporate financial reports.

Executive Performance

MANAGING DIRECTOR

1997 - Present

Emerging Markets Finance (www.emfinance.com)

Leader of a strategic advisory consulting firm providing advice to global organizations and governments in the areas of strategic finance, corporate finance, economic reform, privatization, restructuring and business planning. Delivered projects in 19 countries for clients including World Bank, Asian Development Bank, USAID, IFC, and OECD. Example projects include:

- CFO of the Rural Electric Financing Company (www.refc.com.ph) in Manila, Philippines, serving 67 rural electric cooperatives. Delivered a financing and business plan for the organization that included detailed projections, staffing, and market growth assessments. Led debt and equity negotiations with interested investors, including the IFC, ADB, and commercial banks.
- Advisor to the Kyrgyz SEC and Kyrgyz Stock Exchange (KSE). Helped to increase listed companies on the KSE by 30% and trading on the KSE by 200%. Guided and advised 10 companies through the IPO process. Also, advised Kyrgyz commercial banks through restructurings and M&A consolidation.
- Led an international team in Bosnia as Deputy Director for a \$7 million USAID corporate governance and post-privatization project. Project launched the Sarajevo Stock Exchange and Banja Luka Stock Exchanges.
- Featured expert at an Asian Development Bank (ADB) Institute Conference that trained top Finance Ministers of 17 member countries in strategic planning, governance, and enterprise reform.

COPORATE VICE PRESIDENT, CORPORATE FINANCE

Las Vegas NV 2008- 2012

Caesars Entertainment

Responsible for \$2.29 billion of capital investments over 4 years across 52 casinos and hotels in 6 countries. Financial leader responsible for improving the organization's income statement, cash flow statement, and balance sheet.

- Analyzed, prioritized, and optimized \$1.5 billion in growth capital investments, increased project accountability, and established standards for growth & maintenance capital investments.
- Doubled growth-project ROI over 4 years to 18%, driving \$250m of incremental cash flows.
- Led corporate balance sheet improvement projects saving \$10m+ annually and raising \$200m+ in cash.

- Analyzed M&A, joint venture, and operating agreements with restaurants, online gaming firms, potential international partners, vendors, and investors.
- One of 3 members of Caesars 401(k) Investment Committee responsible for \$1 billion+ in retirement assets. Decreased plan costs by 10 basis points, saving employees \$10m annually. Increased diversification of plan, enabling employees to achieve higher returns with less risk.
- Directed Caesars Energy and Environmental Group that invested \$30M+ in energy efficiency improvements across the enterprise. Established processes and measures that resulted in Caesars achievement of a 10% absolute reduction in greenhouse gas emissions.

TEAM LEADER, EMERGING MARKETS FINANCIAL SERVICES

2003-2008

Deloitte Consulting.

Conceived innovative thought leadership papers and proposals that resulted in 12 consulting engagements in 9 countries. For each, launched and led projects from design to delivery in areas including: capital market development, investment fund management, financial sector development, strategic performance management, corporate governance, capacity development and privatization.

- Led the submission of numerous USAID RFP's, including budgeting, financial proposal optimization, and periodic NICRA reviews. Won more than \$10m+ in new business.
- Recipient of two Innovation Awards and the Beacon Awards for superior execution, innovation & thought leadership
- Nominated for ADB "Project of the Year" as a result of delivering exemplary results and patented governance framework for a Beijing-based project advising China's Central Government.
- Turned around a Kyrgyzstan Privatization Project, avoiding the loss of a \$1m project. Delivered an enterprise valuation, privatization assessment and operational strategy for Central Asia's largest microfinance bank.

Education

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- Harvard Graduate School of Business -- Masters in Business Administration, 1993
 - George Washington University -- Masters of Science in Electric Power Engineering, 1991
 - Rensselaer Polytechnic Institute -- Bachelors of Science in Electrical Power Engineering, 1986

Publications & Presentations

Balanced Scorecard for SOEs: Driving Enterprise Performance & Corporate Governance. Editor & Author - Asian Development Bank Publications, 2008. <http://www.adb.org/publications/balanced-scorecard-state-owned-enterprises-driving-performance-and-corporate-governance>

Improving SOE Enterprise Performance & Corporate Governance: Practical Experience from the Front Lines. Keynote speaker at an ADB Institute Conference in Tokyo, focused on improving SOE performance for government leaders of 17 Asian nations, 2006.

Creating greater accessibility to African capital markets for portfolio investors: developments and recommendations, Presentation at United Nations Headquarters (New York), African Capital Markets Development Forum, 2003