

# Christian C. Johnson

7224 Van Ness Ct., McLean, VA 22101  
[cjohnson@mba1993.hbs.edu](mailto:cjohnson@mba1993.hbs.edu) -- 703-206-8372

## Interim Executive & Consultant

---

**Experienced Executive | Strategic Excellence | Value Creator  
| Harvard MBA & Hospitality ROI Leadership |**

**Finance & Capital Markets executive with committed to bringing best-practice financial leadership to growing organizations.** Partner to CEOs and CFOs internationally that has structured, negotiated and executed corporate and project investments globally. Accomplished leader that generates logical, justified business ideas, strategies, and scenarios that exceed expectations. Analytical thought leader that strengthens and expands relationships resulting in solid, thorough, and timely deal executions. Harvard MBA with financial expertise and success in 22+ countries.

## Executive Performance

---

### EMERGING MARKETS FINANCE ([www.emfinance.com](http://www.emfinance.com))

*Managing Director*

1997–2003; 2013-2016

Leader of a strategic advisory consulting firm providing advice to CFOs, CEOs and government leaders. Served as CEO and CFO of various large & small corporations undergoing reorganizations, global expansion, and strategic realignment. Delivered projects in 20+ countries for clients including USAID, Department of State, World Bank, PwC, Booz•Allen, and others. See website for additional detail.

- Advised Ghana Stock Exchange & Ghana Alternative Market (GAX) with expansion, strategy, and marketing. Assisted 3 companies to list their debt or equity on the GAX in 2015.
- Implemented GAAP, IFRS, & federal cost and accounting requirements.
- Screened, selected, bid, and contracted multiple federal government procurements.
- Team- & consensus-builder that brings trusted financial data to corporate leaders illuminated through high-impact and actionable formats.

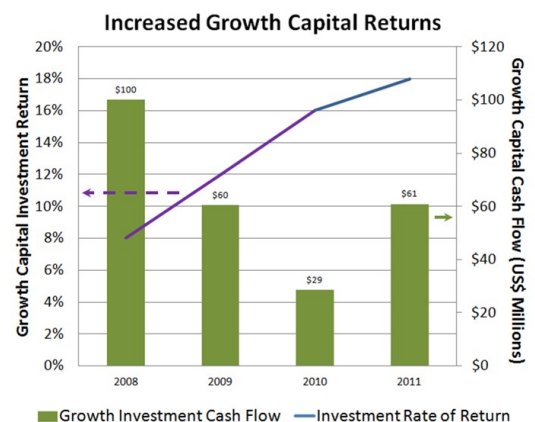
### CAESARS ENTERTAINMENT ([www.caesars.com](http://www.caesars.com))

2008 - 2012

*Vice President, Capital Effectiveness*

"Capital Czar" responsible for \$2.29 billion of capital investments across 52 casinos and hotels in 6 countries.

- Analyzed, prioritized, and optimized \$1.5 billion in growth capital investments, increased project accountability, and established standards for maintenance capital investments.
- Increased growth-project ROI by 10% over 4 years, driving \$250m of incremental cash flows.
- Led corporate balance sheet improvement projects saving \$10m+ annually and raising \$200m+ in cash.
- Negotiated M&A, joint venture, and operating agreements with restaurants, online gaming firms, banks, equity investors, partners, vendors, and suppliers.
- One of 3 members of Caesars 401(k) Investment Committee responsible for \$1 billion+ in retirement assets. Decreased plan costs by 10 basis points, saving employees \$10m annually. Increased diversification of plan, enabling employees to achieve higher returns with less risk.



## **DELOITTE CONSULTING ([www.deloitte.com](http://www.deloitte.com))**

*Manager, Emerging Markets Division*

2003 - 2008

Trusted advisor to CFOs, CEOs, & executives with finance, audit, and project experience. Conceived & delivered 12 consulting engagements in 9 countries. For each, launched and led projects from design to delivery in areas including: capital market development, investment fund management, financial sector development, strategic performance management, governance, capacity development and privatization.

---

## **RURAL ELECTRIC FINANCING CORPORATION ([www.refc.com.ph](http://www.refc.com.ph))**

*Chief Financial Officer (CFO)*

CFO and chief strategist for REFC, an independent financing company for electric cooperatives. As CFO, created and implemented a financing and business plan including detailed projections, staffing, and market growth assessments. Negotiated with investors, including the IFC, ADB, the Development Bank of the Philippines, and commercial banks.

---

## **UNITED STATES NAVY**

*Lieutenant, US Navy Nuclear Propulsion Program Headquarters ([Link](#))*

Selected among 25 of 2,300 officers to serve in a Headquarters Staff of 250 people. (Former staff of Admiral Rickover). The Headquarters Staff has "cradle to grave" responsibility for the \$75 billion Naval Nuclear Power Program. Served as a Nuclear Propulsion Project Manager for the SSN21 submarine.

## **Education**

---

- Harvard Graduate School of Business -- Masters in Business Administration
- George Washington University -- Masters of Science in Electric Power Engineering
- Rensselaer Polytechnic Institute -- Bachelors of Science in Electrical Power Engineering

## **Other**

---

- President, Rensselaer Polytechnic Institute Alumni Club of Washington, DC & Baltimore
- Steering Committee, CFO Leadership Council, Washington, DC
- Member, Harvard Business School Alumni Club of Washington, DC
- Member, Society of International Development, Washington, DC
- Eagle Scout, Boy Scouts of America

## **Consulting Results & Achievements**

---

- Developed and implemented improved education, distribution, and sales charges for retail investment funds in Romania, Kyrgyzstan and Russia. (Booz Allen Hamilton & Emerging Markets Finance)
- Educated 1,000+ Wall Street professionals in mutual fund operations and marketing. Created courses in Mutual Fund Foundations, Operations, and Marketing/Distribution. (*Mutual Fund Division, New York Institute of Finance*)
- Modernized & improved the strategic plan for a top fund company in Egypt. Recommended improvements to expand distribution, better define its customer segmentation, better align staff pay and incentives, and improve its partnerships and alliances within its industry. (*Emerging Markets Finance*)

- Researched, analyzed, and recommended an online portal to support a Wall Street Investment Bank's Wealth Management business. The portal incorporated automated data collection, success metrics, scorecards, and integrated reporting. The portal raised AUM and decreased distribution costs. (*IXL, later purchased by Microsoft*)
- Restructured, improved, and streamlined distribution sales channels for a \$75m Government Pension Fund that decreased costs by 5% and increased fund shareholders by 8% over a 12 month period. (*Deloitte Consulting*)
- As one of 3 members of Caesars 401(k) Investment Committee responsible for \$1 billion+ in retirement assets. Decreased plan costs by 10 basis points, saving employees \$10m annually. Increased plan diversification, enabling employees to achieve higher returns with less risk. (*Caesars Entertainment*)
- Defined operational and strategic plans for the Egyptian Internal Revenue Service. Led the implementation of a balanced scorecard implementation organization-wide to improve achievement of the firm's strategic and operational objectives. Work resulted in 10%+ improvement in collections and compliance while decreasing the cost of collection. (*Deloitte Consulting*)